

Mayor’s



PITCH-IN CANADA!

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PITCH-IN CANADA is introducing a new, successfully tested program - the “**20 Minute Make-Over**”. A great activity, especially aimed at providing Mayors and Councils with a visible role for use within National PITCH-IN Week!

The program can be promoted as “*Mayor’s 20 Minute Make-Over*” or it can be known as “*Community Name’s 20-Minute Make-Over*”.

Here is what we can supply to PITCH-IN CANADA communities:

1. **a ready-to-use and unique campaign logo** designed by PITCH-IN CANADA for use across Canada and which can be tailored to your community
2. **a communication plan**, outlining ‘how to’ launch this activity.
3. **free PITCH-IN garbage bags** to be used in your Makeover campaign (quantities are limited but more can be ordered).

The above information will be provided free of charge to all PITCH-IN CANADA communities. Want more information?

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