

NATIONAL CELL PHONE COLLECTION PROGRAM- **April 2009**



Happy Easter! Easter egg hunting is a favourite pastime of many over the holiday weekend!

Why not throw a neighbourhood hunt for cell phones? Have posters up around the community noting that there will be one day that all the collected cell phones can be brought to a certain

spot. You can have them collect all month like they were collecting Easter Eggs and then whoever comes to the contest with most phones on the allotted day can win a prize of a chocolate basket.

For the prize you could either have a few local retailers donate chocolate and goodies or you could easily pick up a bulk bag of candy for very cheap for a local store. It doesn't have to be a significant prize but some goodies will have the kids excited that they participated.

For those groups participating in PITCH-IN Week look for your garbage bags in the mail and be sure to follow all the safety procedures during your clean-ups! PITCH-IN Week 2010 will be held on April 20-26 and registration opens on January 19, 2010. In efforts to reduce our use of paper resources we will not be mailing registration forms in 2010, so be sure to logon to our website www.pitch-in.ca and register your project!