



**December 2008**

**We wish all of our National Cell Phone Collecting groups a Happy Holiday season from here at PITCH-IN CANADA!**

**One of the most popular gift items projected for this year is a new cell phone including the highly sought after BlackBerry or iPhone. The popularity of new cell phones also means the disposal of old hand held devices.**

**Be proactive in your community and help your collection group benefit by trying to deter as many cell phones from our landfills as possible. Be sure to advertise your collection locations and work with local retailers to donate for the months of January and December all old cellular phones.**

**Decorate a collection box in the holiday spirit, and advertise collection drives in the weeks following Christmas as people are starting to recycle or look for ways to dispose of their old phones.**

**All the best in the New Year!**