

The National Cell Phone Collection Program



PITCH-IN CANADA National Cell Phone Collection Program Newsletter

www.pitch-in.ca

December, 2009

Happy Holidays from all of us here on the PITCH-IN Team! We wish you lots of joy and great health in the holiday season.

Now is a good time to get proactive in your community and collect cell phones that will surely be disposed of around Christmas time.

One of the most popular gifts this season is new Cell Phones. With all the new technology they always bring out new, cool phones for Christmas. The problem is that not all the old ones are recycled properly and end up on landfills.



Ask local phone retailers if you can post a collection box at their store for December and January so that when people get new phones

they recycle their old ones. Decorate the box festively and make sure to empty it often.

Put up flyers for a collection drive a few weeks before and after Christmas so that people receiving new cell phones are encouraged to responsibly discard of their old ones.

Happy Holidays!

From the PITCH-IN Team