

The National Cell Phone Collection Program



PITCH-IN CANADA National Cell Phone Collection Program Newsletter

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Happy Valentines Day!

February is a busy month for cell phone retailers. It is one of the highest grossing months for sales (next to December) as they always have several promotional phones for Valentines Day in pink or red! They also put a lot of focus on their share plans for couples and families.

What better way to do something sweet for the environment then to have the cell phones recycled properly instead of in our landfills? Ask the local flower and confectionary stores (including those in your local mall) if you could have a collection box there for February during this high traffic time.



For the last two weeks of the month put flyers up to remind everyone that got new to phones to head to the nearest collection center and drop their old phones.

Don't forget to pick up something nice for your special someone while you are busy pampering the environment!