

# March 2009

Spring has arrived! Well it has in some places across Canada, others are still experiencing mild snow flurries even on the Westcoast!

PITCH-IN CANADA would like to recognize and congratulate PITCH-IN Canada's Cell Phone Collector, **Sacred Heart Elementary School Council** for collecting the largest number of cell phones for 2008! This school of 150 students in Calgary registered with the cell phone program in March 2005 and to date has collected nearly 6000 phones!

In 2008 alone, the school collected 2,987 phones. Mr. Rod Denton and his wife Tess, who are volunteers for the cell phone program, informed us that by placing the collection box at a local recycling centre, they were able to boost their cell phone collection. Also, advertising at food fairs and during Christmas certainly increased their collection and kept these devices out of landfills.

So, folks, let's partner with local organizations in your community to kick start your cell phone collection!

Although there is no "official" Household Spring Cleaning Week as the snow melts away we uncover many old items kicking in and around our homes. We should make the thought of recycling cell phones coincide with that action. So try the recommendation of Sacred Heart Elementary School, and go to your local recycling centre and see if you can place a box at their location.

Be sure to decorate the box bright and cheery to attract attention!

Just a reminder- PITCH-IN Week registration is closing by the end of this week! Be sure to visit [www.pitch-in.ca](http://www.pitch-in.ca) and register to receive your free recycling and garbage bags today!

