

The National Cell Phone Recycling Program

September 2008

Welcome back everyone! The Cell Phone Program is back in full swing, and we are preparing ourselves for yet another great collecting year!



Did you know that earlier this year Nova Scotia became the first province to include cellular phones in their e-waste recycling program? The electronic waste regulations have been initiated to help reach the goals of reducing the solid waste disposal rate to 300 kilograms per person per year by 2015. It still seems like a lot but it is significantly smaller than our 747 kilograms per person in the year 2000. Other provinces across Canada have implemented similar e-waste initiatives, none other than Nova Scotia to date have included the most common of our e-waste products; the cellular phone.

It is the start of the school year, and a great way to help boost your collections is to send out notices to the parents of the students to send in their old cell phones with their kids. Place your collection box at the school office and have it collect phones during the month of September. Or better yet, have each class decorate their own cell phone collection box, and hold a contest amongst students as to which class can collect the most recyclable phones.

The following are our top 3 cell phone collectors so far for 2008:

- 1) Sacred Heart Elementary School Council, Calgary = 1028 cell phones
- 2) Clean Calgary Association, Calgary = 595 cell phones
- 3) Foxy's Canine Companions, Quebec = 450 cell phones

Let's see who can collect the most this year!

