

# The National Cell Phone Collection Program



PITCH-IN CANADA National Cell Phone Collection Program Newsletter

[www.pitch-in.ca](http://www.pitch-in.ca)

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## 2009

Welcome back! The School year has begun and the Cell Phone Recycling Program is underway. Let's aim to have the highest collection records yet for this year!

### RECYCLING Facts:

- More than 140 000 tonnes of computer equipment, phones, televisions, stereos, and small home appliances accumulate in Canadian landfills each year. That's equivalent to the weight of about 28 000 adult African elephants or enough uncrushed electronic waste to fill up the Toronto Skydome every 15 years!
- An estimated 4 750 tonnes of lead is contained in personal computers and televisions disposed each year in Canada.

### RECYCLING E-Waste is good for our Health too!

### *Eating Green + Going Green = Hand-in-Hand*

We must start making a more valiant effort to focus on recycling our electronic waste properly. There is a dire need to protect our wildlife and our own health by diverting e-waste from the regular landfills. Exposure to high levels of lead, cadmium and mercury in the environment has been linked to adverse effects on human health and wildlife. This includes subtle neuro-behavioural effects for lead, chronic kidney damage for cadmium, and sensory or neurological impairments for mercury.

Let's make 2009/2010 our best year ever! As it is the start of the school year, send home notices advising parents to recycle



their old phones through the School Program. Ask parents to approach their places of work or business. You can set up a collection box at the main office or have each class decorate their won box and have a competition as to who can collect the most.

The following three schools have collected the most in 2008/2009:

1. hjgukj
2. jhjgf
3. jhgkyuf

Let's see who can collect the most this year!



### Suggestion:

**Pick a cause to donate to or a piece(s) of equipment the students would like to save for with their money raised from collecting phones. Set a goal and try to meet it by June. Goals will keep the students motivated!**